



## **Singer Implements Odoo**

Located in Paris, Singer France represents the exclusive distributor of the Singer Brand products in France.



Their products, mainly composed of sewing machines, are distributed through a network of distributors with both specialists and mass distribution.

With about an hundred employees in the whole country, the need to change their IT system and transfer their AS400 has shown up.

At this time, several ERP systems, such as completely integrated ERP solutions from SAP, were on the market. But the company has chosen **OpenERP** as a complete solution easy to implement.

Nowadays, **OpenERP** assures the company an efficient and secure system, an ability to face the future with as much stability as the AS400 and far more development possibilities.

Check interview video: <http://opensur.com/slides/slide/singer-320>



**Phillipe  
Leruth**

President, Singer France SAS



With OpenERP we have a solution that allow us to grow in the future. It's a stable, flexible platform that perfectly addressed our needs